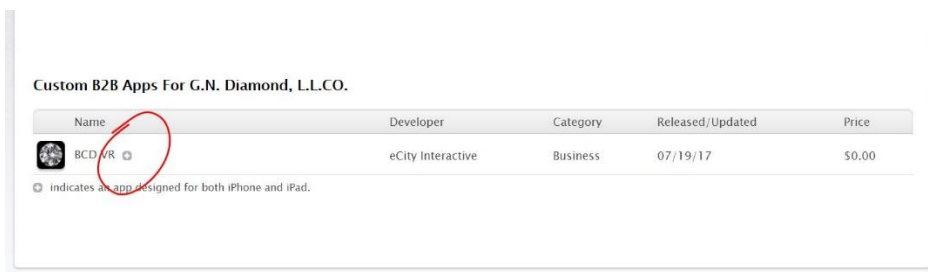


To download codes:

1. Go to <https://vpp.itunes.apple.com/store?cc=US&l=en>
2. Click **Sign In** in the top right hand corner.
3. Log in with Apple ID and password- brightcrystaldiamond@gmail.com GNDiamond123
4. You will see the private app displayed on the home page under the title: **Custom B2B Apps For G.N. Diamond, L.L.CO.** This version of the app is called BCD VR.
5. Next to app title, you will see a small “**plus sign (+)**”. Click it.



6. Under Purchase Details, enter the number of codes you want to redeem to send out to your customers in the **Quantity** box.
7. Under Distribution type, select the circle that indicates **Redeemable Codes**.
8. Then click **Review Order**.

Purchase Details

BCD VR by eCity Interactive

Price: Free iOS App

Quantity:

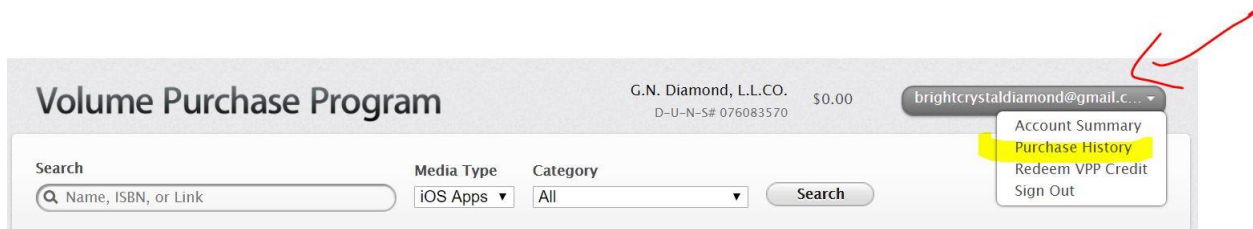
Distribution Type

☒ **Redeemable Codes:** Download a spreadsheet containing redeemable codes which you can then provide to your users. Ownership of the app or book is given to the Apple ID that redeems the code. Codes will only be redeemable in the U.S. store.

☐ **Managed Distribution:** Assign apps to users or devices using a Mobile Device Management (MDM) solution, such as the latest version of Apple Profile Manager. You retain ownership of apps only, allowing you to revoke and reassign them as needed.

9. Next, click **Place Order** once quantity is confirmed.

10. In the upper right corner, select the dropdown option for **Purchase History**. By default, the dropdown option should show brightcrystaldiamond@gmail.com.



11. Once on the Purchase History page, select **Download Codes** next to the BCD VR purchase order. An Excel sheet should automatically download w/ individual codes and URL redemption links to send to clients.

Purchase History

						Refresh Purchase History
Order Date	Order	Name	Type	Quantity	Total	
Jul 20, 2017	MN5VN02Z0X	BCD VR ▶	iOS App	10	\$0.00	Download Codes

To send to clients:

1. Email one of the unique **URL redemption links** to the client of your choice- one per Apple ID.
 - a. Each time you download the Excel sheet, it will be updated with which ones have been sent/redeemed.
2. The client will click on the link and will be prompted to enter their personal Apple ID/password.
3. Once entered, the app should begin to download automatically. The prompt will read: "You've successfully redeemed your code. The item is now downloading."
 - a. You will see the BCD VR app downloading at the top of the landing page. Once the app has fully downloaded, you can click done and begin exploring the BCD VR app!
 - i. PLEASE NOTE: The app is rather large in size, so make sure customers have enough storage on their phone before downloading. Also, because of its size, it may take a few minutes to download.